

# Accounting Express Lands in Leeds

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Leeds businesswoman Cris Wilson has become Britain's first franchise holder for Accounting Express, a new low-cost outsourced accountancy service devised to help small businesses balance their books.

The 39 years old Oakwood woman will be providing accountancy and support services to small business owners using a powerful but easy-to-use online accounts and reporting system that enables them to make significant savings on their accountancy costs.

"I immediately recognised the potential of Accounting Express having worked in accountancy in London for more than ten years," said Cris. "I've spent the last ten years working in IT so I can also appreciate the sophistication of the software and web ware that make this system so easy to use.

"In fact I was so impressed I could see a franchise would give me a ready to run business offering other small businesses a booking-keeping and accounting solution at very affordable prices.

"I know from experience that start-up businesses and small enterprises often find keeping on top of their books and overseeing their accounting processes a time-consuming nightmare. But this aspect of business is extremely important as the consequences of your figures wrong can get them into hot water with the Inland Revenue and the VAT people.

"Now the small enterprises in this part of the world who have struggled with their books can seek help from me and Accounting Express."

Asked if she was worried about the mid-recession timing of the launch of her new business Cris, who is planning to open a Leeds city centre office said: "The timing could not be better. When times are tough it is more important than ever to keep on top of your books and make sure your finances are in order.

"Sloppy financial arrangements are dangerous and could ultimately prove highly expensive for those businesses that do not take great care with their accounts."

The Accounting Express solution was devised by Cheshire company Sollertia Ltd which was launched by highly experienced Chartered Management Accountant Andrew Mault.

"We are delighted that Cris has become our first franchisee," he said speaking from his Newton-le-Willows HQ. "Her background in accountancy will get her off to a great start.

"But we know Cris will deliver a highly professional service to her clients who can rest assured that she has the full support of our back-room team here at HQ."

Mr Mault said his company had also launched a flexible and cost-effective outsourced accountancy franchise for £1m to £18m turnover businesses.

"It is all about helping our clients to save money by eliminating the need to have dedicated accountancy staff. We now offer two proven routes to put individuals on their way to owning a successful company."

For further information about Accounting Express click onto [www.accountingfranchise.co.uk](http://www.accountingfranchise.co.uk)

