

Case Study: Tailor-Made Solution



Client:

Astley Hire is one of the UK's leading independent hire companies

Problem: Accounts information located in various spreadsheets which lacked cohesion, organisation and clarity. The Director was involved in producing the accounts and he identified a need for a better accounts structure and greater input from their current accountant.

Goal: Provide a tailor-made solution that could easily and quickly solve their accountancy issues.

Solution: Astley Hire moved accountancy systems to Sollertia

- use Sollertia's credit control management system
- re-train internal accounting staff on the new accounting systems
- internal accounting staff remained in control of Purchase Ledger & Sales Ledger

Outcome: The tailor-made solution from Sollertia provided the following services

- Full management accounts per quarter including
- Bank reconciliation, balance sheet, cash flow, profit & loss reports
- Strategic and financial input
- Extra credibility and increased support with funders and bankers
- New business strategy, KPI's and benchmarking consultancy

Comment: "I've always done the management accounts for Astley Hire myself but realised that I needed some back up. We assigned Sollertia to provide this and they have given me the important back-up that I needed.

The fact we have them on board means I have instant access to finance expertise and the accounting software Sollertia provides means we can get any figures or data we need at the touch of a button.

Also the additional back-up means that we can have Andrew Mault sitting in on crucial meetings when we need his expertise on site. His know-how and expertise gives us additional confidence"

Stephen Dorricott, Director, Astley Hire Ltd.



SOLLERTIA

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